

September 2011

Dear Friends and Families of Dana Middle School,

Dana Middle School is holding its Annual Jog-A-thon on October 27th 2011. This outdoor event raises much-needed funds to help support academic enrichment, school programs and site improvements that are not within the budget constraints of the San Diego Unified School District.

As many of you are already aware, San Diego Unified School District is currently in a financial crisis and our public schools are suffering. Programs such as the 6th grade camp and the Balboa Park experience have already been cut from Dana's program as they can no longer be funded. That is why this years jog-a-thon is more important than ever. We need your support to help Dana Middle School maintain the current level of education our students deserve and need without further cuts to their curriculum.

Please take this opportunity for your company to make an impact on children's education in your community and donate to our school. Your donation will be greatly appreciated and at the same time your business will gain more recognition and exposure through the Dana Middle Schools website and e-blasts, as well as banner exposure in front of the school.

Thank you in advance for your gracious gift in support of our community school. Please contact us if you have any questions, or if we can be of additional assistance.

Sincerely,

Mandy Buss
Jog-A-Thon Corporate Sponsor Coordinator



THE DANA MIDDLE 2011 JOGATHON

CORPORATE DONOR INFORMATION



As the only public middle school on Point Loma (5th & 6th Grades), we are setting a goal this year of raising **\$20,000** for our Annual Jog-a thon. All of the money earned will go directly to benefit students. The following is a breakdown of what we are offering corporate sponsors.

\$500 or Above

(please send donations by October 10th for inclusion on our marketing literature and e-blasts)
Your company logo will be placed on all of our marketing literature and e-blasts for the event. Your company logo will also feature on our school website and you may provide a banner which we will hang prominently on the school grounds during and after the event.

\$250 or Above

Your company logo on the school website and you may provide a banner which we will hang prominently on the school grounds during and after the event

\$150 or Above

Your company logo will feature on our school website and you may provide a banner to hang on the day of the event.

Any Amount

Your donation will be greatly appreciated and helpful towards our \$20,000 goal.

Please keep my Donation Anonymous Y/N

Company Name: _____

Your Name & Title: _____

Address: _____

Phone Number: _____ E-Mail: _____

Logo Contact & Phone: _____

Donor's Name as it should appear in ALL Promotional Materials: _____

Dana Association Tax ID Number is 33-0793792

If you have any questions, please contact our Dana Association, Corporate Sponsor Contact: Mandy Buss (619) 501 8072 or email Mandy at mandy.buss@me.com. Please send one color logos to the above email address .